

2010 TWS Sponsorship Levels

BENEFITS	Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Break-Out \$750	Exhibitor* \$500 (startups only)
Complimentary Summit Passes	5	3	2	1	1	1
Company name listed on Summit website	Yes	Yes	Yes	Yes		Yes
Company name listed on Summit program	Yes	Yes	Yes	Yes	Yes	Yes
Company logo on Summit signage	Yes	Yes	Yes	Yes	Yes	
Company logo and hotlink on Summit website	Yes	Yes	Yes	Yes		
Company literature distributed to attendees at the Summit	Yes	Yes	Yes			
Logo on Summit Marketing Material	Yes	Yes	Yes			
Table top display	Yes	Yes			Yes	Yes
Lead break out session discussion and showcase company products					Yes	
Copy of the Summit attendee list (name, title, and company only)	Yes					
Recognition at VIP Dinner	Yes	Yes				
Ad in Summit brochure	Full page	½ page	¼ page			

*500 Sponsor is reserved for startup companies with less than \$2M in funding and 20 employees. This sponsor level must be approved by the Summit Steering Committee.